The Alignment Company

People and Process. Working Better, Together.

On site across the Twin Cities and Upper Midwest
brian@workwithalignment.com
https://workwithalignment.com

FOR FOUNDERS, OWNERS, AND THE LEADERS BESIDE THEM

I Help Founders Survive Their Own Success

When you're the answer to every question, the business can't outgrow you.

Every client I've worked with has extended or signed a second engagement.



Sound Familiar?

- You're still the answer to every question, and your team waits on you.
- You assembled roles instead of building a team.
- Priorities shift faster than anyone can finish them.
- Revenue is up, and somehow everything feels harder.
- Your team is already using AI, and nobody decided how.

> The Workplace Collaboration training with The Alignment Company has had an immediate and meaningful impact on all 90 members of the State Fair team. The feedback was overwhelmingly positive, and the benefits continue to grow as we carry the work forward.
>
> **Renee Alexander**
> **CEO, Minnesota State Fair**

TWO WAYS TO START

After a free, 30-minute call

AI Enablement
(The AI Quick Start)

Your team using AI with intention in 30 days. Leadership picks the problems worth solving, hands-on workshops build the skills, and I onboard your people on the platform you choose. It starts with AI. It rarely stays only about AI.

The Alignment Assessment

A month inside your business, priced as a shared investment. You get a written report on what is limiting your growth and a phased path forward. The report is yours, whether we work together or not.

Results

30%+ Revenue Growth
A multi-location service business, year over year, on flat bookings.

More than $20M Profit
A manufacturing plant that had never made a profit delivered its first profitable year.

400+ Professionals Trained
Through The Alignment Company's programs.

WHO I AM

Brian Hanley, Founder

Operator and trained mediator. A former plant manager who led both of a company's flagship plants. Thirty years running complex organizations, including $100M+ budgets, and building the reporting leaders use to trust their numbers. Master's in conflict resolution from Hamline University. On Minnesota's roster of qualified neutrals. Full background on request.

You've looked at your process. You've looked at your people. Still looking for answers? Let's talk.

Scan the QR Code to book a call.
Free, 30 minutes, no pressure, no pitch.